



**AIB's internet banking first to break one million mark  
14th March 2003**

In February 2003, AIB's internet banking service hosted over 1.1 million personal banking visits. This represents a 48% increase on the same period last year.

During February, 155,000 customers used the AIB online personal banking service seven times on average, generating more than 300,000 payments and 1.3 million online statements of bank and credit card accounts. This is the equivalent of up to 13 million visits to the bank in a year.

With just under half of the online banking market in Ireland, AIB is the market leader in online banking services. Commenting on the service, David Roberts, Senior Manager, AIB eBusiness & Payments team, said: "AIB's service provides unique features such as online sharedealing with real-time settlements to your bank account and secure online payments. Instant loan approval online is another popular feature, as is the convenience of being able to top up any Irish mobile phone". Mr Roberts went on to say: "The rapid increase in usage of our online service is indicative of the convenience and control that it offers customers to manage their money effectively."

AIB expects to achieve further significant growth in internet banking in 2003.

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