



**Student offering encourages on-going banking relationship  
23rd August 2004**

AIB's 3rd level package for 2004 offers a wide range of benefits aimed at addressing the needs of those entering college for the first time.

The AIB Student Plus Package offers: \*

- Student Money Transmission A/C
- Free Banking Offer
- Interest paid on credit balances
- Student Plus Overdraft
- Student Plus Loan
- Backpacker Travel Insurance
- Single Trip Travel Insurance
- Commission Free FX Currency & Travellers Cheques
- Phone and Internet Banking
- SMS Text Top Up

The AIB Third Level package includes a number of unique features which have particular appeal for students including:

- Students opening a Student Plus Account are entitled to apply for an MC2 MasterCard which has a special introductory rate of APR 9.9% for 12 months (Offer available up to end Dec 2004)
- An AIB Banklink card that can be used at home and abroad.
- SMS Text Top-Up which allows you to top up your mobile with a free text message even if your phone is not in credit.

The AIB Student Plus Package Reward Programme gives a loyalty reward to students who make at least 10 transactions by November 19th 2004, including 2 SMS Text Top Ups. Students who qualify by making these transactions will receive free call credit for their mobile phones of €50.

This enhanced package will help facilitate all the possibilities of student life and, in addition, AIB has a dedicated Student Centre with a specialised team who are available to deal with all student queries from 9am to 9pm, Monday to Friday. The student centre can take applications for loans, overdrafts and credit cards or give further information on any element of the student package.

Details of the AIB Student Plus Account and other products are available at any AIB branch or online at [www.aib.ie/students](http://www.aib.ie/students). For the Student Centre, call 1850 788 336 or 1850 STUDENT.

**Download a copy of the AIB Student Plus Package 2004 brochure in PDF format.**

**ENDS**

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