



AIB launches new Executive Visa Business Card

17th January 2005

AIB has added a new card to its range of payment solutions for business customers.

The new Executive Visa Business card is geared towards senior executives who travel abroad extensively on business. Amongst the benefits provided are:

Priority Pass Membership

Access to over 450 airport lounges worldwide courtesy of a 'Priority Pass' card with no requirement to fly with a particular airline to gain access.

AA Membership

Cardholders also become AA members and benefit from Roadside Rescue and Home Start.

Travel Insurance

Wide-ranging travel insurance cover is also an integral part of the service.

Travelex Recovery

Emergency cash, a replacement passport and emergency legal assistance are also part of the package.

Other benefits include membership of the Radisson Hotel's loyalty programme which provides 15% discount on accommodation and a 25% discount with Avis car hire.

"If someone were to purchase these features and benefits separately the total cost would come to over €600. For AIB Executive Visa Business cardholders the annual fee for the card is just €200 which represents an excellent value proposition for our customers," said Mr Michael McCarthy, Head of Card Issuing, AIB.

He continued, "We are happy to be able to offer such a wide range of useful services to the frequent travellers among our customers and feel that the card will offer them a high degree of confidence when travelling abroad."

The Premier and Classic cards make up the AIB VISA BUSINESS CARD range.

Former holders of co-branded Aer Lingus Business Cards are already benefiting from this new service.

For further information contact Paul White at White & Associates on 01 269 7736 or 087 2429000.