



AIB Internet Banking on track to exceed 30m logins in 2006
31st July 2006

AIB customers are using AIB online services in ever increasing numbers. The number of AIB Internet Banking users is currently growing at a rate of 21% a year – and the service is on track to exceed 30 million logins this year, up more than five million from 2005.

Mornings between 9am and 10am are customers' favourite times to login to AIB Internet Banking with Bill Pay one of the most frequently used services. The most significant bills paid are for credit cards – the average bill being just over €400.

Mobile top-ups are also extremely popular with use of the service up 30% year-on-year. The average top-up value is now €15.36, up about 50c from January.

When it comes to opening an online savings account, Monday lunchtime or Wednesday afternoon are the preferred times to start the savings habit. The beginning of the week is also the time of action for online borrowers with most loan applications through AIB Internet Banking being made on Mondays and Tuesdays.

AIB recently enhanced its online banking service with the launch of online international payments and one-off online national payments. Over the coming months the range of services will be enhanced even further. Customers using the above services must use the AIB Code Card. Already more than 60,000 customers are actively using their code cards.

Sean Jevens, Head of eChannel Development, AIB Bank, said: "AIB Internet Banking offers our customers a comprehensive self-service banking facility and we know from our research that customers are highly satisfied with the service. In June, customers made more than €400 million worth of transactions – and we expect that number to keep growing."

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