



AIB customers break the million barrier on AIB Internet Banking

1st May 2007

AIB customers completed over one million transactions through AIB Internet Banking during March. This is the first time that AIB customers have broken the one million transactions in a month mark, underlining the strong growth in AIB Internet Banking adoption.

AIB customers have also taken to the new code card introduced by AIB at the end of 2005, with over 300,000 customers now actively using it.

The code card is a two-factor authentication token which delivers a higher level of security by requiring something you know (your registration number and PAC, Personal Access Code) **plus** something you have (a unique code card) to complete a range of payment services. AIB is the only bank in Ireland to have rolled out such a token to its user base and it has already proven very effective in protecting users against the increasing wave of phishing attacks.

Seán Jevens, Head of eChannel Development said:

"New payments functionality such as one-off transfers, international payments and standing orders, coupled with the enhanced security provided by the Code Card are helping to contribute to the growing popularity of the AIB Internet Banking service. International payments are certainly proving a winner, particularly with our foreign national customers, with Poland still the most popular destination for online International transfers.

Ends

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AIB is the winner of the following awards

Best Consumer Website -Digital Media Awards 2007
Best Financial Website - Golden Spider Awards 2006