



AIB Travel Insurance January sale
3rd January 2008

AIB today announces an online travel insurance sale, offering a 20% discount on annual travel insurance policies purchased online from www.aib.ie until the 31st January 2008.

Customers can choose the standard 'Holiday Travel Insurance' policy or the 'Healthcare+ Holiday Travel Insurance' policy – which offers customers with suitable private health insurance a chance to make even greater savings as they don't have to pay extra for cover they already have. Prices for annual policies start at €32.

The 20% discount automatically applies to all annual AIB Travel Insurance policies purchased online and prices quoted include the online discount. Customers who buy online instantly receive their policy number and emergency numbers direct by text to their mobile making it easy and simple to get covered for 2008.

AIB has a wide range of other travel insurance products available online including:

- Backpacker travel insurance including gap year cover
- Over 65's travel insurance
- Business travel insurance

For a range of financial products available online simply log onto www.aib.ie

Alan Holmes, Head of General Insurance, AIB said: "This 20% discount for the month of January gives customers a great opportunity to get their insurance cover early in the new year – saving them time and money and taking the worry out of planning their holidays. More and more customers are sourcing insurance cover online and this offer gives customers great value, helping them get cover in a simple and convenient way"

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