



AIB launches Mobile Banking

22nd September 2011

AIB today announced the launch of a new Mobile Banking site, www.aib.ie/mobilebanking, tailored specifically for use on smartphones. Over 650,000 of AIB customers actively use AIB Internet Banking and the bank has seen significant growth in the numbers of customers using smartphones to access internet banking. This site now gives users more convenient access to AIB Internet Banking.

Services available on AIB Mobile Banking allow customers to:

- View Account Balances
- View Mini Statements and the ability to view recent transactions
- Make payments to;
 - o - your own accounts
 - o - other accounts in Republic of Ireland
 - o - Utility bills such as ESB, Eircom & VHI*
 - o - Credit Cards
- Mobile Top Ups to Vodafone, O2 Meteor and eMobile
- View Payment and Mobile Top Up Logs

*Accounts must be previously set up on AIB Internet Banking

AIB will shortly announce the launch of Mobile Banking apps for iPhone and Android smartphone users. The site and apps were developed in house by a specialist team in AIB.

Robert Mulhall, Head of Direct Channels, AIB Bank said:

"The number of smartphones in Ireland is growing at a rapid rate. Customers are demanding that all service providers evolve with this trend to provide their services in a way that is increasingly convenient to them. Banks are no different. We know that our customers are already using their smartphones to access Internet banking while on the move. This development seeks to meet the needs of our customers now and give them the convenience of banking at a time that suits them."

Follow us on Twitter: www.twitter.com/AIBInternetBank

- Ends -

For further information, please contact:

Ronan Sheridan
Press Officer
AIB
Bankcentre
Ballsbridge
Dublin 4
Tel: +353-1-641 4651

or

Robert Mulhall
Head of Direct Channels
AIB
Bankcentre
Ballsbridge
Dublin 4
Tel: +353-1-641 3482

NOTE TO EDITOR

There are now over 650,000 customers regularly using AIB Internet Banking – up 8% year on year. There was a 10% increase in the number of logins last year to 75 million and more than 20 million online transactions were completed in 2010, also up 10%.