



18th May 2016

## **AIB to launch pilot In-store Bank at SuperValu Lucan**

AIB today announced plans to pilot an in-store banking outlet at SuperValu Lucan, Co. Dublin. Scheduled to open in July, the pilot outlet will offer SuperValu and AIB customers the convenience of doing their grocery shopping and banking at one location.

In addition to SuperValu's market leading grocery offer, customers will be able to avail of extended bank opening hours, a staffed advisory and sales service, and quick banking facilities such as ATMs, cash and cheque lodgement machines.

Announcing the pilot, AIB and SuperValu said the aim of the initiative is to establish how an in-store banking outlet can benefit their respective customers. SuperValu Lucan was chosen because it is located in a high density, high footfall area.

AIB Managing Director of Retail, Corporate and Business Banking Robert Mulhall said: "Our research has shown that partnerships between leading supermarkets and banks can be very successful. This concept is well proven over the past 20 years in the US, UK and Australia. This initiative complements our existing branch network which we have been expanding since 2015 and we are delighted to partner with leading Irish-owned grocery retailer SuperValu on this pilot."

Martin Kelleher, Managing Director of SuperValu, added: "We look forward to exploring this trial with AIB in our Lucan store which allows us to tailor our offer to suit the local communities we serve."

AIB will have a full team of banking professionals in the new Banking outlet offering financial services and advice to both personal and business customers seven days a week.

This is the fourth new banking outlet opened by AIB in the last six months. In 2015, AIB opened three new extended hour banking outlets in Dublin and Cork.

**-ENDS-**

**For further information, please contact:**

*AIB*

Kathleen Barrington/Helen Leonard, AIB Press Office: 6414563 or 6414141

*SuperValu*

Piaras Kelly/David Callaghan, Edelman: 01 678 9333

[Piaras.kelly@edelman.com](mailto:Piaras.kelly@edelman.com) / [david.callaghan@edelman.com](mailto:david.callaghan@edelman.com)

**Notes for Editors:**

**About AIB's retail network:**

AIB has the leading bank distribution network in Ireland consisting of 204 branches, 19 Business Centres, the Lab (an award winning concept store focusing on digital banking and innovation), 70 EBS locations and banking services offered through the c. 1,100-strong An Post network.

The new AIB banking outlet in SuperValu, Lucan will be staffed from 8am-8pm Monday-Friday; 9am-6pm Saturday; and 10am-6pm Sunday.

**About SuperValu:**

SuperValu serves over 2.6 million customers every week and has 223 stores nationwide. Together with its retail partners, SuperValu employs approximately 14,500 colleagues, making it one of the State's largest private sector employers. 75% of everything on SuperValu's shelves is sourced or produced in Ireland. SuperValu continues to source locally wherever possible which helps to sustain 30,000 jobs in the Irish economy.