



**Live your own
Arendelle adventure
at Disneyland® Paris,
courtesy of Visa**

Use your AIB Visa card
between 16 February and
31 March for the chance to
live the *Frozen* stories you
dream of at World of *Frozen*.



16th February 2026

Visa brings the magic of Disney to AIB customers in Ireland

- AIB Visa customers have an exclusive opportunity to take part in promotions for a chance to win Disney experiences courtesy of Visa
- All eligible AIB Personal customers who use their AIB Visa Debit or Credit card, spending €1 or more, can register to enter a draw to win a trip to Disneyland® Paris

To celebrate its longstanding partnership with Visa, **AIB personal customers have a chance to win Disney experiences, thanks to Visa.** Visa is the Official Payment Partner of Disneyland® Paris, Disney Store and Disney Theatrical Group across Europe, the Middle East and Africa (EMEA).

This exciting new multi-year collaboration will offer AIB Visa cardholders in the Republic of Ireland the opportunity to register to win magical Disney experiences.

Customers who register, answer the World of *Frozen* question correctly and then use their AIB Visa card between 16 February & 31 March 2026 are in with a chance to win an unforgettable adventure at the new World of *Frozen* – opening March 29 at Disney Adventure World.

Speaking about the announcement, Adrian Moynihan, AIB's Head of Consumer, said: "AIB is excited to bring a touch of Disney magic to our customers in Ireland thanks to Visa. This collaboration reflects AIB's commitment to delivering experiences that go beyond banking, helping our customers make memories in the moments that matter most, and enjoying the life they're after. Whether it's winning a family trip to Disneyland® Paris, a chance to see a Disney Theatre Production in London or visit the Disney Store on Grafton Street, AIB Visa customers can look forward to exciting opportunities throughout this year and beyond."

Conor Langford, Ireland Country Manager at Visa, added: "We're delighted to work with AIB to bring this extraordinary Disney partnership to life in Ireland. Our goal at Visa is to be the best way to pay by making every transaction seamless and secure; and now those everyday purchases that AIB Visa cardholders make on their debit and credit cards could also give them the chance to enjoy the magic of Disney, creating unforgettable moments."

Customers can find information at www.aib.ie/visapromotion

ENDS

For media inquiries please contact:

paddy.x.mcdonnell@aib.ie 087 739 0743

Nicole Millar europeanmedia@visa.com