Weekly Market Brief

AIB Treasury Economic Research Unit



26th—30th August 2019

Sterling's Summer Slide

- The risk of a no-deal Brexit has risen considerably over the summer. This has seen the euro rise to 93p against sterling in early August from a low of 85p at the start of May. Meanwhile, sterling has fallen from above \$1.30 against the dollar to close on \$1.20. Sterling has regained a bit of ground recently, with the euro dropping back to around the 90.5p level. However, this is likely to be a temporary reprieve. With the new Prime Minster determined to take the UK out of the EU, we look to be heading for another cliff-edge Brexit date at end October. A very fraught two months lies in store in terms of UK-EU relations as efforts continue to try and avoid a hard Brexit.
- Overall, we expect sterling to remain on the back foot for the next couple of months in the run-up to the end October Brexit deadline. There is strong support for the currency at the 93p level, so EUR/GBP may trade in a 91-93p range in the coming weeks. If the 93p level gives way, there may be some support for the currency at around 94-95p, where it traded in late 2008/early 2009. Indeed, the euro briefly rose to as high as 97.5p at end 2008 during the financial crisis at that time.
- Sterling would most likely come under even greater pressure this time around if a no-deal hard Brexit becomes an increasingly likely prospect, given that it would have very negative consequences for the UK economy. The currency could fall by 10 per cent from current levels, hitting parity against the euro. Parliament could yet be able to prevent a no-deal Brexit at end October or the UK government and EU may be able to do a deal. Obviously, if a no deal Brexit is avoided, there would be scope for sterling to bounce, especially as market positioning is very short the currency. The euro could fall back towards the 85-86p level in these circumstances. Thus, there is a broad range for sterling forecasts, but the risks remain tilted to the downside in the near term from current levels.
- Turning to the week ahead, there is a raft of August survey data due out in the Eurozone, including the EC Economic Sentiment indices. In contrast to the composite PMI, which edged slightly higher in August, the consensus is that the headline index declined, leaving it at a 3-year low. At a national level, business confidence indices in Germany (Ifo), France (INSEE) and Italy (ISTAT) are expected to show that sentiment remains on a weak footing in the Eurozone's three largest economies.

3.0

2.5

1.5

0.0

-0.5

- This week also sees the release of the flash reading of Eurozone HICP for August. Headline inflation has eased over the course of the year as energy prices have fallen. Most recently it decelerated to 1% in July, where it is expected to have remained in August. At the same time, the core measure is forecast to have remained close to July's 1.1% rate. Meanwhile, the unemployment rate is projected to have held at 7.5% in July.
- In the US, the July print of the Fed's preferred measure of inflation, core-PCE, is due. In contrast to CPI, this measure of inflation held well below the Fed's 2% target rate in H1 2019, partly reflecting the impact of a number of technicalities (incl. a
 - change in how clothing prices are recorded). It is anticipated that inflation was broadly unchanged in July, edging up to 1.7%, from 1.6%. Meanwhile, buoyed by the strong labour market, consumer spending looks to have increased by an impressive 0.5% in July. In a timelier update, the expectation is that similar to the University of Michigan measure of consumer sentiment, the Conference Board confidence index dipped in August, while remaining consistent with a robust level of consumption.
- Meantime, the only release out of any note in the UK this week is the GfK consumer confidence index for August. It is envisaged that sentiment, which improved in July, declined as Brexit uncertainty intensified in the month. On the political front, PM Boris Johnson's participation at the G-7 Summit in Biarritz this weekend will attract some attention from sterling watchers. He is due to meet with EU Council President Donald Tusk on Sunday.
- In Ireland, the Labour Force Survey for Q2 is due. Survey indicators in the quarter have suggested that the jobs market has continued to expand, but at a slower pace than in Q1. We anticipate that the year-on-year growth rate of employment may have slowed to a still robust 3.3%, from 3.7% in the opening quarter of the year.

Interest Rate Forecasts								
	Current	End Q3	End Q4	End Q1				
		2019	2019	2020				
Fed Funds	2.125	1.875	1.625	1.625				
ECB Deposit	-0.40	-0.50	-0.60	-0.60				
BoE Repo	0.75	0.75	0.75	0.75				
BoJ OCR	oJ OCR -0.10		-0.10	-0.10				
Current Rates Reuters, Forecasts AIB's ERU								

	Exchange Rate Forecasts (Mid-Point of Range)						
	Current	End Q3	End Q4	End Q1			
		2019	2019	2020			
	·	·					
EUR/USD	1.1069	1.11	1.12	1.13			
EUR/GBP	0.9043	0.92	0.88	0.87			
EUR/JPY	117.83	118	119	119			
GBP/USD	1.2241	1.21	1.27	1.30			
USD/JPY	106.43	106	106	105			
Current Rates Reuters, Forecasts AIB's ERU							

Eurozone HICP Inflation (%, YoY)

Headline



AIB Treasury Economic <u>Resea</u>rch

Oliver Mangan Chief Economist

John Fahey Senior Economist

Conor Beakey Economist

ECONOMIC DIARY

Monday 26th—Friday 30th August 2019

Date	UK & Irish Time (GMT)		Release	Previous	Forecast		
This Week:	BoE Speakers: ECB Speakers: Fed Speakers:		Tenreyro (Tuesday)				
			de Guindos (Tuesday) Barkin (Wednesday)				
	Internatio	naı:	G-7 Summit (24th-26th August)				
	US:		Jackson Hole Economic Policy Symposium (22nd-24th August)				
Mon 26th	UK:		Market Holiday				
	GER:	09.00	Ifo Business Climate (August)	95.7	95.1		
	US:	13.30	Durable Goods (July)	+1.9%	+1.1%		
Tue 27th	GER:	07.00	GDP (Q2: Second Reading)	-0.1% (+0.4%)	-0.1% (+0.4%)		
	FRA:	07.45	INSEE Business Climate (August)	101	101		
	FRA:	07.45	Consumer Confidence (August)	102			
	IRL:	11.00	LFS—Employment (Q2)	(+3.7%)	(+3.3%)		
	US:	14.00	Case-Shiller House Prices (June)	(+2.4%)	,,		
	US:	15.00	Consumer Confidence (August)	135.7	130.0		
Wed 28th	GER:	07.00	GfK Consumer Sentiment (September)	9.7	9.6		
Wed Zotti	ITA:	09.00	ISTAT Business Climate (August)	100.1	5.0		
	ITA:	09.00	Consumer Confidence (August)	113.4			
	EU-19:	09.00	M3 Money Supply (July)	(+4.5%)	(+4.7%)		
	IRL:	11.00	3 11 3 1 31	+1.2% (+0.1%)	+1.0% (+1.4%)		
	IKL:	11.00	Retail Sales (July)	+1.2% (+0.1%)	+1.0% (+1.4%)		
Thurs 29th	FRA:	07.45	Consumer Spending (July)	-0.1%			
	FRA:	07.45	GDP (Q2: Second Reading)	+0.3%	+0.2%		
	GER:	08.55	Unemployment (August)	5.0%	5.0%		
	EU-19:	10.00	Business Climate (August)	-0.12			
	EU-19:	10.00	EC Economic Sentiment Index (August)	102.7	102.3		
			- Industrial / Services / Consumer	-7.4 / 10.6 / -6.6	-7.4 / 10.5 / -7.1		
	GER:	13.00	Flash HICP (August)	(+1.1%)	(+1.2%)		
	US:	13.30	GDP (Q2: Second Reading)	+2.1% s.a.a.r.	+2.0%		
	US:	13.30	Initial Jobless Claims (w/e 19th August)	209,000	215,000		
	US:	15.00	Pending Home Sales (July)	+2.8% / 108.3	+0.1% / 108.4		
Fri 30th	UK:	00.01	GfK Consumer Confidence (August)	-11	-12		
	JPN:	00.30	Unemployment / Jobs: Applicants (July)	2.3% / 1.61	2.4% / 1.61		
	JPN:	00.50	Preliminary Industrial Output (July)	-3.3%	+0.3%		
	GER:	07.00	Retail Sales (July)	+3.5%	-1.0%		
	FRA:	07.45	Flash HICP (August)	(+1.3%)	(+1.3%)		
	ITA:	09.00	Unemployment (July)	9.7%			
	UK:	09.30	BoE Mortgage Approvals (July)	66,440	66,367		
	ITA:	10.00	Flash HICP (August)	(+0.3%)	•		
	EU-19:	10.00	Flash HICP (August)	(+1.0%)	(+1.0%)		
			-Ex-Food & Energy	(+1.1%)			
	EU-19:	10.00	Unemployment (July)	7.5%	7.5%		
	ITA:	11.00	GDP (Q2: Second Reading)	+0.0% (+0.0%)	+0.0% (+0.0%)		
	US:	13.30	Personal Income / Consumption (July)	+0.4% / +0.3%	+0.3% / +0.5%		
			- Core PCE Prices	(+1.6%)	(+1.7%)		
	US:	15.00	Final Michigan Consumer Sentiment (August)	92.1	92.1		

Month-on-month changes (year-on-year shown in brackets)
 All forecasts AIB ERU, historical data in the Economic Diary derived from publicly available sources