

# itic TOURISM INDUSTRY CONFEDERATION IRISH TOURISM DASHBOARD

**North America** 

Arrivals \*140,000 | -24%

YTD \*306,000 | -45%

# APRIL 2022



All data vs 2019 unless otherwise stated

\*ITIC estimates

### Air & Sea

	Apr '22	Apr '22 vs '19	YTD '22	'22 vs '19
Dublin Airport	2,390,000	-15%	6,567,700	-30%
Cork Airport	193,000	-9%	481,100	-30%
Shannon Airport	132,000	-4%	334,000	-24%
Ferries (Mar 2022)	84,700	-33%	205,000	-33%

Selected performance indicators

Inflation	EWSS	Europe Brent
(vs 2019)	OVERALL	spot price av. mnth. \$ per barre
April 2019: 1.7%	As at end of EWSS - 29% paid	Apr. 2022: \$104.58
April 2022: 7.0%	out to tourism businesses	Apr. 2019: \$71.00

# **Great Britain**

Arrivals \*260,000 | -23% YTD \*717,000 | -38%

## **Continental Europe**

Arrivals \*310,000 | -15% YTD \*811,000 | -26%

ARRIVALS \*740,000 | -21%

YEAR TO DATE \*1,920,000 | -35%



## **Rest of World**

Arrivals \*30,000 | -39% YTD \*86,000 | -49%

### **Outlook & Challenges**

- The estimated level of visitor traffic in the month, including the Easter holiday period, represents the best monthly performance so far since 2019.
- Challenges remain as inflationary pressures build and interest rates move upwards. The Ukraine conflict, COVID, and labour shortages all threaten industry recovery.
- The momentum of recovery over the past three months suggests that the short term outlook is likely to remain positive while the pattern of demand for later in the year remains unclear.